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| Crowdfunding |  |
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|  | April 20th, 2023Data Analytics |
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|  | ConclusionThe crowdfunding company has been growing in success and popularity since the late 2000s. The challenge is that all project is not successful to get funding. The database of 1000 sample projects are given. Three conclusions after analyzing and organizing the data as instructed.  1. Table 1 and Table 2 present project success, failure and cancellation by project categories and subcategories. Graph 1 and Graph 2 clearly present that crowdfunding company have a higher success ratio of projects with the following categories and subcategories. Specifically, the Company has the highest successful project of theatre/Play.  |  |  | | --- | --- | | **Category** | **Subcategory** | | Film & Video | Animation | | Documentary | | Drama | | Music | Electric Music | | Indie Rock | | Jazz | | Metal | | Theater | Plays | | Rock | | Science Friction | | Shorts | | Television | | World Music |  1. Table 3 represents project success, failure and cancellation since the 2000’s. The company has a more than 61% success ratio of the projects. If compared with a total of successful and failed projects. 2. The company has performed a variety of projects and needs to focus on its specialty which is listed above. | | |  |
|  | Limitation of Dataset With this given database, it is not possible to get more details about the investor’s investment.   * How much investment by individuals on a particular project? * Database carries info regarding project status (successful, failed, Canceled, Live) not enough to find project meets the goal or not.  Some Other Possibilities A table or graph can be created on the following may add more values:   * Project outcome by country. * Funding by project categories. * Project outcome by Project Goal | |  |  |